



# **“Colonel” Pederson Graduates from Auction College**

## **And joins *Aasness Auctioneers***

Earning the honorary title of “Colonel,” Jim Pederson, of rural Underwood, MN, has recently graduated from **World Wide College of Auctioneering**, (a.k.a. Reisch World Wide College of Auctioneering) during the November 14-22, 2009 class.

Pederson successfully completed the course of instruction and training covering all phases of auctioneering taught by 20 professional instructors at the college. Students received instruction in Real Estate, automobile, farm, antique, charity and fund raising and specialty auctions, as well as vocal training and auction law. Other subjects included business management, technology, marketing, networking and the development of an auction chant and bid calling.

During the training program, Pederson also received the real-life experience of calling a public auction sale.

Established in 1933, World Wide College of Auctioneering has trained more than 35,000 auctioneers throughout the United States, Canada and various countries throughout the world. The college has graduated more World and International Champion Auctioneers than any other auction school.

Aasness Auctioneers has conducted 4,500 plus auctions through the Midwest and U.S. and celebrates 25 years in the Auction industry this year. Jim who has 25 years of sales and marketing experience, will be called upon to utilize these skills with potential clients and expanding the horizon of the company.

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For information visit our website [www.aasnessauctioneers.com](http://www.aasnessauctioneers.com)

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